

# BIG CITY SLEEPOUT 2022

supported by

**BRITISH AIRWAYS**

i360 Viewing Tower

## Fundraising Pack



**CLOCK  
TOWER  
SANCTUARY**

Supporting young people experiencing homelessness in Brighton & Hove



Registered charity no. 1146777

SEAL - 2022 CHRISTMAS APPEAL

# Thank you for choosing to support us!

Thank you for signing up to brave the winter cold for our first Big City Sleepout (BCS) in three years!

This fundraising event will give you a tiny glimpse into the challenges young people face when sleeping rough, whilst raising vital funds for the only day centre in Brighton & Hove for 16 - 25 year olds experiencing homelessness.

**This pack will include everything you need to make it through the night safely and do some brilliant fundraising to support young people experiencing homelessness.**

You will find:

- Details of the event
- A link to our BCS campaign page on Just Giving and details of how to set up your own page. As a reminder, we are asking for a **£10 registration fee** and a fundraising pledge of at least **£300** per participant to make this event a real success!
- Fundraising advice and tips

Whether you raise £300 or £3,000, you can be sure your money is making a real difference to each young person we work with.

**"It's so much more than just a place to come and have food or a shower; the people here have helped me find strength that I'd forgot I had."**

**- Esther, 24, (she/her)**

We are a small charity and don't receive any statutory funding, so we rely on our amazing donors and supporters to keep our day centre doors open. Fundraising events like this are really important.

If you have any questions please email us - [hannah@thefts.org.uk](mailto:hannah@thefts.org.uk) or call on 01273 722 353. And please take some pictures on the night and let us know what you thought of it!

The Fundraising Team

**The Clock Tower Sanctuary**  
**41-43 Wenlock House**  
**North Street**  
**Brighton**  
**BN1 1UF**  
**[info@thefts.org.uk](mailto:info@thefts.org.uk)**  
**01273 722 353**





# The difference your fundraising makes


The Clock Tower Sanctuary is the only day centre in Brighton & Hove for 16-25 year olds who are experiencing homelessness. We provide a stable, supportive space where vulnerable young people in crisis feel safe and get the help they need.

We are open 5 days a week and provide crisis support, including access to food, showers, laundry, computers, phones, and a postal service. We also work with young people to increase their confidence and self-esteem with activities such as yoga, creative workshops and financial literacy. Once trusted relationships with staff and volunteers are built, we then work with young people to help them access accommodation and employment.



**We can only do all of this with your support.**


The money you raise will be used to support young homeless people and help to get their lives back on track. Your fundraising could pay for the following:



**£10**

Could pay to top up a client's phone, so that we can stay in touch with them


[Donate](#)



**£21**

Could pay for cooking equipment and some food supplies for a young person living in temporary accommodation.

[Donate](#)



**£48**

Could pay for a Support Coordinator to spend a few hours with a young person who is having a really difficult time.

[Donate](#)

The challenges facing young people experiencing or at risk of homelessness were compounded by the COVID pandemic and are now being made worse by the cost-of-living crisis. **Our clients tell us they need us now more than ever.** Current data is showing that the number of young people coming through our doors is likely to increase significantly over the coming year.



**54%**  
rise in energy prices



**6.7%**  
rise in food prices



**17,000**  
social homes lost last year



**23%**  
more per month to rent  
a one-bed property in Brighton



**30 year low**  
for out-of-work support

# Big City Sleepout 2022

## Plan for night:

- **20.00:** Arrive at the i360 terrace for registration and set up bedding
- **20.45:** A few words of inspiration to set us up for the event
- **21.00:** Cafe open all night with access to toilets and hot drinks (bring your own mug/travel cup to save on disposable cups). 2 first aiders and security present for the entire event
- **06.00:** Breakfast kindly provided by Flourish Cakes & Treats, Hove. Total fundraising amount revealed
- **06.30:** Pack up, leave and reflect on the night

Please pack appropriately. We recommend a warm, waterproof sleeping bag, many layers of jumpers/coats, a hat, scarf and gloves. The weather might be bad - it's going to be a challenge, but unfortunately it's the reality for many young people who depend on the Clock Tower Sanctuary this Christmas,

**"Thank you so much for organising last night. It has really highlighted to me and friends the dreadful situation people can end up in."**

**- Jonny, Big City Sleepout participant 2019**



Just after the CTS Big City Sleepout, 2019

**"I am really pleased so much has been raised. It was a great experience and very eye opening. It was lovely to see so many people coming together to support such a valid cause."**

**- Rebecca, Big City Sleepout participant 2019**

# How to sign up and fundraise in 3 easy steps:

## 1. Sign up

Please download and fill in the registration form by scanning the QR code or visiting [www.thects.org.uk/event/big-city-sleepout-2022](http://www.thects.org.uk/event/big-city-sleepout-2022)



## 2. Pay the £10 registration fee with the payment reference 'BCSO22 - YOUR NAME' into:

**Bank name:** CAF Bank

**Account name:** The Clock Tower Sanctuary

**Sort code:** 40-52-40

**Account number:** 000 315 65

If you're having any problems with the sign up form or payment please contact us.

## 3. Fundraise

Set up your JustGiving page and link it to our Big City Sleepout 2022 event page. It only takes a minute to set up and it's quick and easy to share with friends. Plus the money donated comes directly to us so you don't have to worry about collecting it yourself!

Set yourself a fundraising target (minimum of £300)

## 4. Shout about your event! (so maybe 4 steps then...)

Don't forget to tell your friends, family and colleagues that you're raising money for CTS. The key to Just Giving pages are to **share share share!** Group chats and Facebook groups are great places to boost your donations. On the next page is information you can share about the Clock Tower Sanctuary so people understand why you're taking part and what difference their money can make.

**"If Clock Tower didn't exist, especially at the minute with how expensive everything is and how hard it is to access services, I feel like I'd be back in the life or death situation I was in a year ago, just in survival mode all the time."**

**Bryony, 23, (She/her)**



# Getting your donations to us

Please pay all money raised to The Clock Tower Sanctuary within two weeks of the event (that's the 26th December).

If you aren't using a Just Giving page, please use one of the methods below. The most cost effective way for us to receive your donations is online.

## Paying in online

You can make a one-off donation via our website at [thects.org.uk/donate](https://thects.org.uk/donate) or via our Just Giving page.

## By BACS

You can pay by bank transfer - please use the reference 'BCSO22 - YOUR NAME' and do let us know if you are doing this, so we can keep an eye out for it and thank you!

Our details are:

CAF Bank

Account Name: The Clock Tower Sanctuary

Account Number: 00031565

Sort Code: 40-52-40

## Paying in cheques

Send us a cheque made out to The Clock Tower Sanctuary, to our address: Wenlock House, 41-43 North Street, Brighton, BN1 1RH. Don't forget to include your name and email address so that we can say thank you!

## Paying in cash

If you are dropping off cash, please email or call to make sure a member of the team will be at the centre to accept it. We will give you a donation slip and let you know how much you've raised by email.

A HUGE thank you for raising money for us! Your donations will help to provide vital practical and emotional support for young people experiencing homelessness in our local community.

## Refund Policy

CTS work hard to ensure that donors contributing have an easy and straight forward experience. To comply with legal and best practice regulations set by the Charity Commission, Fundraising Regulator and the Institute of Fundraising all donations CTS receive (including registration fees for challenge participation) are treated as irrevocable gifts and, as such, are non-refundable. Although we want to do everything we can to look after our much-needed supporters, we are unable to make a refund in the majority of cases.

# Sleepout FAQs

## What date is the event?

Monday 12th December 2022

## How long does the sleepout last?

21:00 to 06:00 please arrive at The West Pier café at the i360 at 20.00 for registration.

## What do I need to do to join?

- 1.Fill out the event registration form and pay the £10 registration fee.
- 2.Set up your Just Giving page linking to CTS and pledge a minimum of £300.

## Where will the money go?

The Clock Tower Sanctuary supports young people experiencing homelessness in Brighton & Hove. You can read more about us on our website [www.thects.org.uk](http://www.thects.org.uk).

## How long have I got?

Registration closes on 21st November.

## Will we be on the street?

No, we will be in a secure decked area on the i360 terrace which is at street level with all night security and accessible toilets. You will be exposed to the elements so please come prepared.

## What should I bring?

- Bring a warm and waterproof sleeping bag
- Warm clothing (lots of layers)
- Warm hat, scarf & gloves
- A pillow or cushion
- Snacks & your own cup
- A sleeping/roll mat
- 1 person pop up tent (optional)

## Can we peg tents in?

No, it is not possible to peg tents into the i360 decking. Pop up tents will be anchored enough by your weight whilst in there and there will be some wind protection from the barriers around the terrace.

## What will the weather be like?

The average high in December is 9 degrees, the average low is 4 degrees.

## What if there is a storm?

In a worst-case scenario and based on parameters set in our risk assessment, we will let you know by phone 24 hours before and rearrange for an alternative date. In this instance donations will not be refunded.

# Sleepout FAQs

## Can I bring food or drink?

You can bring food and soft drinks, but no form of cooking is permitted. There will be hot drinks and water available all night in the tea room.

## Can I bring alcohol?

This is not permitted.

## What about security and first aid?

There will be a security guard and 2 First Aiders present for the duration of the sleepout. We expect participants to take steps to stay safe. Please let us know if you have any health concerns we should know about.

## Accessibility

There are accessible toilets on site and level with the terrace. Disabled parking is available at Regency Square Car Park. Lighting within the cafe will be adequate all night for those with visual impairments, but not on the terrace. Service dogs are welcome. Unfortunately, the venue does not have a hearing loop. Please let us know in advance and contact us for any more information.

## What happens in the morning?

Everyone will be provided with a hot drink, cake and a massive thank you before heading home.

If you have any questions not answered in this fundraising pack please don't hesitate to contact us at CTS via **t:** 01273 722 353 / **e:** hannah@thects.org.uk.



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